

February 28, 2011

Re: Urgent Update and Support Request!
Please share with all staff!

In 2010, HFA directly assisted 216 households with emergency financial support through our Helping Hands Program. This amounted to over \$90,000 in aid to keep families in their homes, keep the electricity and heat on, as well as help in providing for other critical needs. Funding for this program has come from a small number of donors. In addition, HFA's Board of Directors has recognized the urgent nature of the economy, and has authorized dollars from emergency long-term funds for the past three years to be used for Helping Hands. We felt this was a necessary step to take to support the bleeding disorders community, but it is an unsustainable way to manage this program.

The good news is that financial reports show the economy making slow but positive growth. We hope that our community will benefit from these economic improvements as soon as possible.

For Helping Hands, we expect a difficult year ahead in funding. As this letter is being mailed, our largest funder has opted out and we have exhausted the funding options we hoped would substitute for this loss. **It is very likely Helping Hands will have to pause at some point this year.**

This letter introduces an option we are implementing to sustain the program. **Beginning April 4, 2011, HFA Membership will be required in order to be eligible to refer an individual or family to the Helping Hands Program.** Membership guidelines are outlined below:

- Individual Professional Membership: \$100/year
- HTC or Private Hematologist (with no associated specialty pharmacy): \$100/year
- Organizational Membership (includes HTCs with a specialty pharmacy): \$1,000/year

** There is no mandated membership for referrals from HFA member organizations and other nonprofit community based organizations that serve people with bleeding disorders.*

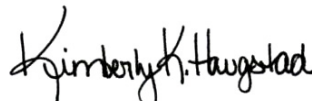
Many of us are one job loss away from needing Helping Hands. As a past referrer to this program, you have seen the importance of Helping Hands and how it provides direct benefits for families in need. With your help, it will be possible for HFA to continue providing much-needed support for families in the bleeding disorders community.

We are asking you to be our partner in the future of Helping Hands by becoming an HFA Member today.

Sincerely,



Paul Brayshaw
Board President



Kimberly Haugstad
Executive Director



Lauren Neybert
Program Coordinator

BECOME A SUPPORTER OF THE HFA TODAY!

Membership Levels: (circle one) \$25 (Individual) \$50 (Family) \$100 (Professional)
\$1000 Organization Other Donation \$_____

Please check one: 2011 Membership Automatically Renew Membership (annual)

Name _____ Address _____ City _____

State _____ Zip _____ Telephone _____ E-Mail _____

I would like to pay for my membership by:

Check: Please make check payable to HFA and mail this page to:

Hemophilia Federation of America | 210 7th St. SE Suite 200B | Washington, DC 20003

Credit Card: Check One Visa _____ MasterCard _____ American Express _____ Discover _____

Card Number _____ Expiration Date _____

Print Name on Card _____ Signature _____ Security Code _____

Signature _____

Membership Forms and Donation Opportunities available at www.hemophiliafed.org
or contact HFA at 800-230-9797